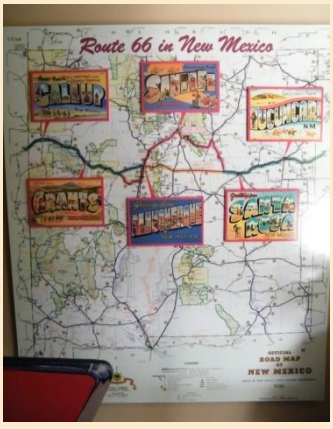

New Mexico Department of Transportation
New Mexico History Museum
road trips
Traveling New Mexico's Highways
CURIOS


Route 66 in New Mexico
ROAD MAP
NEW MEXICO


road trips
New Mexico Department of Transportation
CURIOS

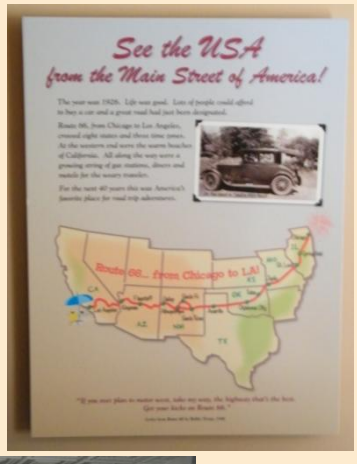

HISTORIC
ROUTE
66




The best of times
The opening of Route 66 in 1926 was the opportunity of a lifetime for small businesses. It created an immediate and growing need for restaurants, motels and service stations all along the 2,448 miles of the route.
For the next 40 years thousands of businesses set up shop as close as possible to the continuous stream of vacationers, migrants and dreamers. At one time in Santa Rosa there were 15 restaurants, 20 motels and 60 service stations.


CONTAINS LEAD

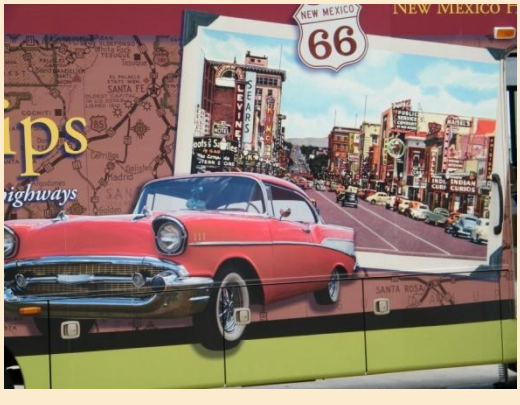

CONTAINS LEAD


See the USA
from the Main Street of America!
Route 66... from Chicago to LA!

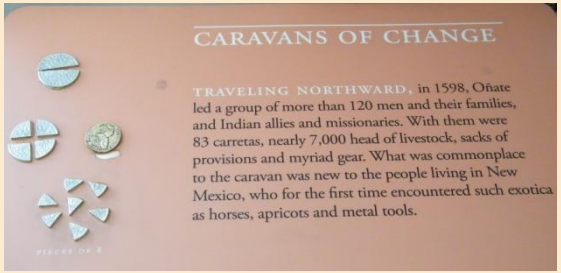

ICE CREAM
ROUTE
66


ICE CREAM
ROUTE
66


ICE CREAM
ROUTE
66


NEW MEXICO
66
SANTA FE
SANTA ROSA


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trails & tales
A History of Travel in New Mexico


CARAVANS OF CHANGE
TRAVELING NORTHWARD, in 1598, Oñate led a group of more than 120 men and their families, and Indian allies and missionaries. With them were 83 carretas, nearly 7,000 head of livestock, sacks of provisions and myriad gear. What was commonplace to the caravan was new to the people living in New Mexico, who for the first time encountered such exotica as horses, apricots and metal tools.






trails
WELCOME!


New Mexico Department of Transportation
trails & tales